

[RESEARCH] CLERMONT FINANCIAL INNOVATION WORKSHOP



AT ESC CLERMONT BS
(HYBRID)

The Financial Industry and the Crisis: The Role of Innovation

MONDAY
03/04
2023

KEYNOTE SPEAKERS:



Julapa Jagtiani,
Federal Reserve of
Philadelphia, USA.



Duc Khuong Nguyen,
IPAG Business School,
France.



Lin Peng,
City University of New York,
USA.

MORNING DETAILED PROGRAM:

9.00 am - 9.20 am: OPENING SESSION

9.20 am - 10.00 am: PLENARY SESSION

Keynote speaker: Julapa Jagtiani, Economist at Federal Reserve Bank, Philadelphia, USA.
“The Financial Industry and the Crisis: The Role of FinTech”.

10.30 am - 1.00 pm: FINTECH PARALLEL SESSIONS

SESSION 1:

Chair: Aymen Turki
ESC Clermont Business School, France

10.30 am - 11.00 am: **Does digitalization-based commercial reform reduce stock price crash risk?**

Guanming He - Durham Business School, Durham University, Durham, UK

Ling Yu - School of Economics, Central University of Finance and Economics, Beijing, China

Zhanqiang Zhou - School of Economics, Central University of Finance and Economics, Beijing, China

Discussant: Aymen Turki

11.00 am - 11.30 am: **On performance drivers of European Fintechs around venture capital: Exploring the role of founders' experience**

Aymen Turki - CleRMA, ESC Clermont BS, France.
Robert Rieg - Aalen University, Germany.

Discussant: Ling Yu

11.30 am - 12.00 pm: **Borrowing from a bigtech platform**

Jian Li - Columbia Business School, USA.

Stefano Pegoraro - University of Notre Dame, Mendoza College of Business, USA.

Discussant: Alfred Lehar

12.00 pm - 12.30 pm: **Battle of the Bots: Flash loans, Miner Extractable Value and Efficient Settlement**

Alfred Lehar, Haskayne School of Business University of Calgary, Italy.

Christine A. Parlour, Haas School of Business UC Berkeley, USA.

Discussant: Stefano Pegoraro

[RESEARCH] CLERMONT FINANCIAL INNOVATION WORKSHOP



ESC
CLERMONT

BUSINESS
SCHOOL

AT ESC CLERMONT BS
(HYBRID)

SESSION 2:

Chair: Narmin Nahidi

University of Central Lancashire, UK

11.30 am - 12.00 pm: The role of tokenization in creating new money standards

Georgii Zvonka - HEC Lausanne, University Lausanne, Switzerland.

Discussant: Narmin Nahidi

12.00 pm - 12.30 pm : Digital Rights Management System in Corporate Takeover

Narmin Nahidi - University of Central Lancashire, UK.

Stefan Hirth - Danish Finance Institute, Aarhus University, Denmark

Arman Eshraghi - Cardiff Business School, Cardiff University, UK

Discussant: Hsuan Ethan Chiang

12.30 pm - 1.00 pm : What Drives Cryptocurrency Prices?

Hsuan Ethan Chiang -Belk College of Business, University of North Carolina at Charlotte, USA.

Mao-Wei Hung - College of Management, National Taiwan University, Taiwan.

Pang-Yu Wang - College of Management, National Taiwan University, Taiwan.

Discussant: Georgii Zvonka

1.00 pm - 2.00 pm : LUNCH BREAK

REGISTER / INSCRIVEZ-VOUS

To attend the CFIW, please register here before 28 March:

<https://bit.ly/41ZwFtN>

Pour assister au CFIW, vous pouvez vous inscrire avant le 28 Mars via ce lien :

<https://bit.ly/41ZwFtN>

[RESEARCH] CLERMONT FINANCIAL INNOVATION WORKSHOP



AT ESC CLERMONT BS
(HYBRID)

AFTERNOON DETAILED PROGRAM:

2.00 pm - 3.00 pm: PLENARY SESSION

1st Keynote speaker: Lin Peng, Professor and Krell Chair, City University of New York, USA.

2nd Keynote speaker: Duc Khuong Nguyen, Professor and Research Dean, IPAG Business School, France.

“The Financial Industry and the Crisis: The Role of Sustainable Finance & ESG”.

3.00 pm - 6.00 pm: SUSTAINABLE FINANCE & ESG PARALLEL SESSIONS

SESSION 1:

Chair: Jean-François Gajewski
(Jean-Moulin Lyon 3 University, France)

3.00 pm - 3.30 pm: Carbon Default Swap – Disentangling the Exposure to Carbon Risk Through CDS

Alexander Blasberg - University of Duisburg-Essen,
Germany.

Rüdiger Kiesel - University of Duisburg-Essen,
Germany.

Luca Taschini - Grantham Research Institute, London
School of Economics, UK.

Discussant: Thomas Walther

3.30 pm - 4.00 pm: Let's Talk About Risk! Stock Market Effects of Risk Disclosure for European Energy Utilities

Maximilian Düsterhöft - Faculty of Business and
Economics, Technische Universität Dresden, Germany

Frank Schiemann - Faculty of Social Sciences,
Economics and Business Administration, University of
Bamberg, Germany

Thomas Walther - Utrecht School of Economics,
Utrecht University, Netherlands

Discussant: Alexander Blasberg

4.00 pm - 4.30 pm: Do effective corporate boards prevent greenwashing?

Ivan Miroshnychenko - IMD Business School,
Switzerland

Jonathan Tagliatela - Politecnico di Milano, Italy

Roberto Barontini - Sant'Anna School of Advanced
Studies, Italy

Francesco Testa - Sant'Anna School of Advanced
Studies, Italy

Discussant: Thi Hong Van HOANG

4.30 pm - 5.00 pm: Employment litigations and ESG reporting transparency: An empirical analysis of S&P 500 firms

Thi Hong Van Hoang - Chair of “Social & Sustainable
Finance”, Montpellier Business School, France

Linh Pham - Lake Forest College, IL, USA

Thanh Thi Phuong Nguyen - Japan Securities
Research Institute, Japan

Discussant: Jean-François Gajewski

5.00 pm - 5.30 pm: Managers internal factors and LBO restructuring decision-making

Fidele Shukuru Balume - Magellan Lab, iaelyon School
of Management, Jean-Moulin Lyon 3 University,
France.

Jean-François Gajewski - Magellan Lab, iaelyon
School of Management, Jean-Moulin Lyon 3 University,
France.

Marco Heimann - Magellan Lab, iaelyon School of
Management, Jean-Moulin Lyon 3 University, France.

Discussant: Ivan Miroshnychenko

[RESEARCH] CLERMONT FINANCIAL INNOVATION WORKSHOP



AT ESC CLERMONT BS
(HYBRID)

SESSION 2:

Chair: Yves Rannou

ESC Clermont Business School, France

3.00 pm - 3.30 pm: Spillovers in the EU ETS

Andrea Flori - Politecnico di Milano, Italy

Discussant: Ahmed Imran Hunjra

3.30 pm - 4.00 pm: Role of Natural Resource Abundance, Ethnic Conflicts and Regularization in Sustainable Development

Muhammad Azam - Ghazi University, Pakistan

Ahmed Imran Hunjra - Rabat Business School,

International University of Rabat, Morocco

Dilvin Taskin - Faculty of Business, Yaşar University,

Turkey

Mamdouh Abdulaziz Saleh Al-Faryan - Faculty of

Business and Law, University of Portsmouth, UK

Discussant: Chelsea Yaqiong Yao

4.00 pm - 4.30 pm: Different Shades of Green: Using Natural Language Processing To Estimate Green Bond Premium

Emanuela Benincasa - University of Zurich and Swiss Finance Institute

Jonathan Fu - Center of Competence for Sustainable Finance, University of Zurich

Mrinal Mishra - Department of Banking & Finance, University of Zurich

Adityavardhan Paranjape - Zurich Insurance Group

Discussant: Yves Rannou

4.30 pm - 5.00 pm: How SRI funds go green? The role of investment styles and experience of fund managers

Mathieu Mercadier - CleRMa, ESC Clermont Business School, France.

Yves Rannou - CleRMa, ESC Clermont Business School, France.

Mohamed Amine Boutabba - Université Paris-Saclay, Université Evry, France.

Jinzhao Chen - CleRMa, ESC Clermont Business School, France.

Discussant: Emanuela Benincasa

5.00 pm - 5.30 pm: European Banks Regulations and Sustainability in Transportation Companies

Ahmad Hatamabadi Farahani - Università degli studi dell'Insubria, Italy.

Discussant: Andrea Flori

5.30 pm - 6.00 pm: Corporate social responsibility and insider horizon

Mark Shackleton - Lancaster University Management School, Lancaster, UK.

Chelsea Yaqiong Yao - Lancaster University Management School, Lancaster, UK.

Ziran Zuo - Lancaster University Management School, Lancaster, UK.

Discussant: Ahmad Hatamabadi Farahani

6.00 pm - 6.15 pm: CLOSING SESSION

REGISTER / INSCRIVEZ-VOUS

To attend the CFIW, please register here before 28 March:

<https://bit.ly/41ZwFtN>

Pour assister au CFIW, vous pouvez vous inscrire avant le 28 Mars via ce lien :

<https://bit.ly/41ZwFtN>